



TRENDS

2025

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Activity of the Year: Golf

TRENDING COLOURS

DUSTY
BLUE

NAVY
BLUE

SAGE
GREEN

COBALT
BLUE

DEEP
PURPLE

MID-TONED
BROWN

MUTED
PEACH

COOL
TAN

DARK
KHAKI

DARK
BROWN

Soft-Touch & Rubber

Silicone and Rubber are going to continue to be seen on promotional hard goods. These products stimulate people's sense of touch while also adding a trust with its durability and being naturally waterproof.

Their naturally matte finish also makes them look more modern and higher quality.



Stormtech Navarro Backpack

Item # WDX-1

2 Colors Available

As low as \$120.00

MOQ 18

SOFT-TOUCH & RUBBER



h2go Dawn Water Bottle

Item # 54404
8 Colors Available
As low as \$16.99
MOQ 48



iCool® Teton Cooler Bag

Item # GR4444
2 Colors Available
As low as \$152.99
MOQ 10



Hampton Water Bottle

Item # 5630
5 Colors Available
As low as \$8.49
MOQ 48



Siligram® Ice Cube Tray

Item #SGCUBE100
Custom Color & Mold
As low as \$32.08
MOQ 50

Transparent Drinkware

Transparent plastic or glass drinkware attracted a lot of attention at the show. The see-through glasses or mugs allow people to see what's being consumed—especially popular with both at-home and on-the-go coffee drinkers who love showing off their delicious creations.



h2go Glint 38 oz. Bottle

Item # 25241

7 Colors Available

As low as \$6.99

MOQ 48

TRANSPARENT DRINKWARE



h2go Cable Plastic Bottle

Item # 27841
4 Colors Available
As low as \$6.99
MOQ 48



Soda Lime Glass Can

Item # 50166
1 Color Available
As low as \$4.50
MOQ 48



Vast Acrylic Tumbler

Item # 937344
8 Colors Available
As low as \$6.49
MOQ 48



ASOBU Marina 2-in-1

Item #ICT400
6 Colors Available
As low as \$31.90
MOQ 48

Sling Bag

Smaller than a backpack but bigger than a belt bag (which will continue to enjoy strong popularity in 2025), sling bags are more flexible and gender-neutral because they can be worn in any number of ways, including across the chest or back.

Stormtech Quito Sling Backpack

Item # CMT-4

1 Color Available

As low as \$55.00

MOQ 18



SLING BAGS



Travelon Anti-Theft Sling

Item # TRV05
2 Colors Available
As low as \$84.99
MOQ 12



Chris Crossbody Sling

Item # 50166
3 Colors Available
As low as \$9.45
MOQ 50



Nomad Renew Sling Bag

Item # BGR800
2 Colors Available
As low as \$21.50
MOQ 25



econscious Grove Sling

Item #EC8710
5 Colors Available
As low as \$26.24
MOQ 24

Backpack Coolers

Great for beach days, hiking, or camping, backpack coolers offer a compact alternative to carrying large, cumbersome coolers on your outings. Simply load up the cooler and wear it slung over your shoulders, lightening the load and freeing up your hands.

Port Authority 18-Can Backpack Cooler

Item # BG501

2 Color Available

As low as \$34.58

MOQ 12



BACKPACK COOLERS



Travelon Anti-Theft Sling

Item # TRV05
2 Colors Available
As low as \$84.99
MOQ 12



Aquarius Backpack Cooler

Item # BCL-1
1 Color Available
As low as \$60.00
MOQ 18



Urban Peak Backpack

Item # CB185
1 Color Available
As low as \$51.99
MOQ 12

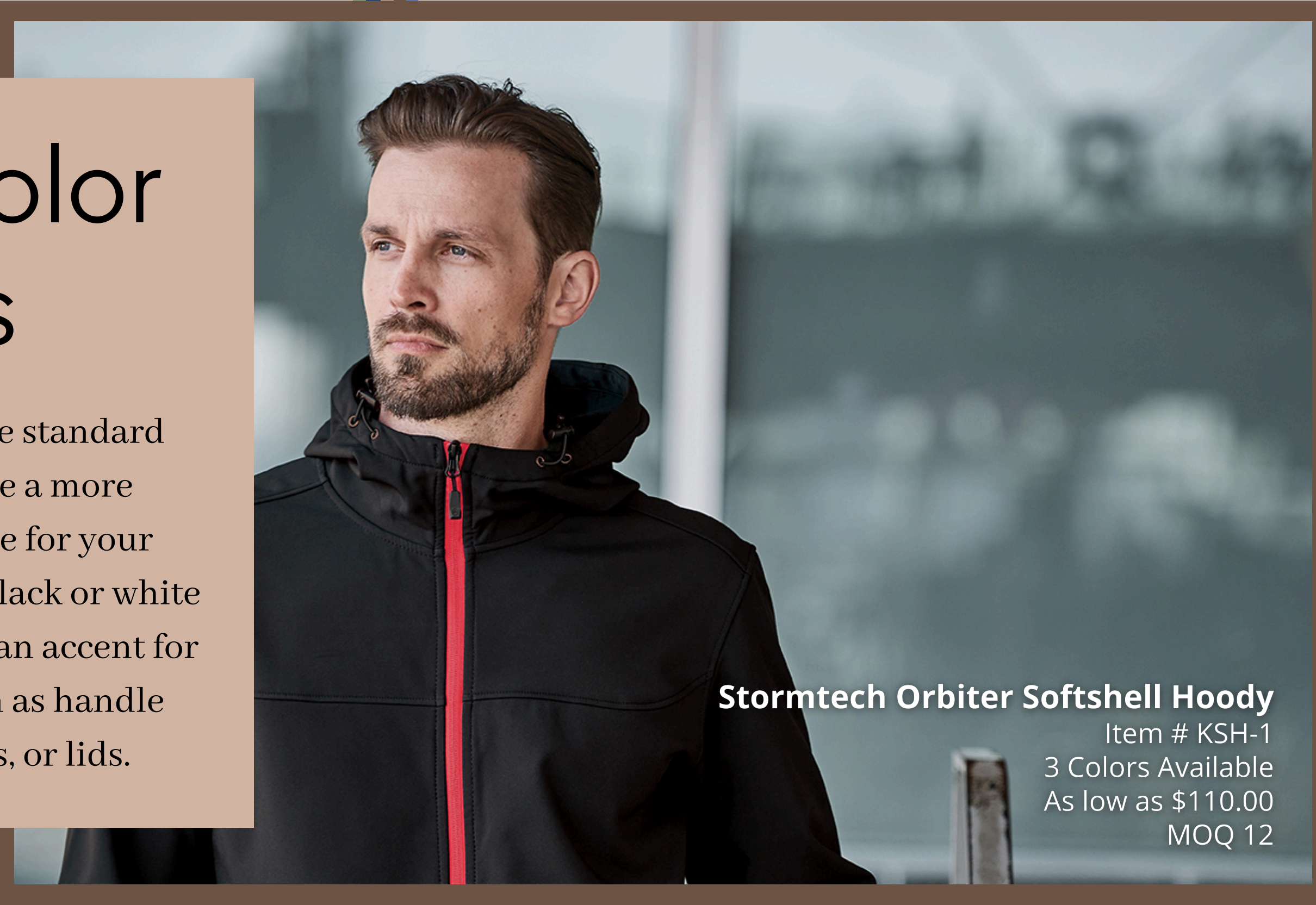


Kool Pak Cooler Backpack

Item #35116
4 Colors Available
As low as \$23.99
MOQ 20

Accent Color Details

Adding a pop of color to more standard colored products can create a more wearable product experience for your recipients. Try a base such as black or white and use the corporate color as an accent for branding or accessories such as handle pads, notebook straps, pens, or lids.



Stormtech Orbiter Softshell Hoody

Item # KSH-1
3 Colors Available
As low as \$110.00
MOQ 12

ACCENT COLOR DETAILS



Perka Portofino Tumbler

Item # KM8425
12 Accent Colors & 4 Base Colors
As low as \$21.99
MOQ 24



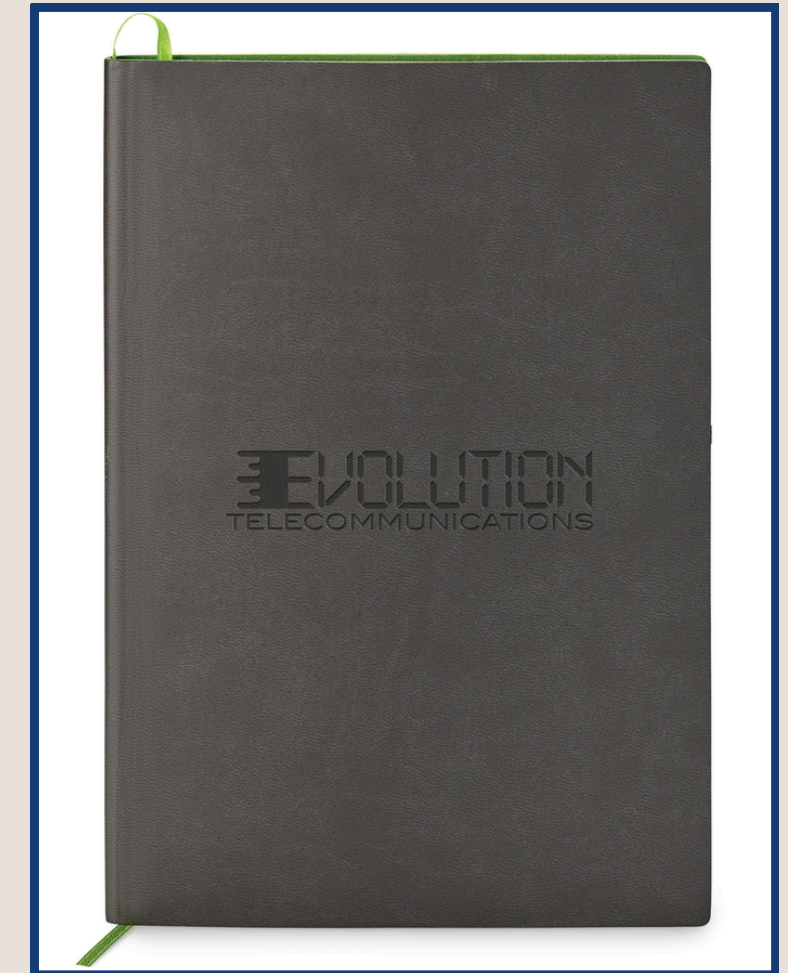
Arc Color-Pop Umbrella

Item # 45013
3 Colors Available
As low as \$14.75
MOQ 40



Melissa Tote Bag

Item # 30145
4 Colors Available
As low as \$8.99
MOQ 50



Donald Meeting Journal

Item #ST477
5 Colors Available
As low as \$6.20
MOQ 100

Heavyweight Fabrics

Expect a sharp move away from softer, lighter fabrics in 2025 in favor of heavier apparel. For confirmation of this trend look no further than Lululemon, whose newer shirts have strayed from their usual buttery fabrics. Carhartt is the trend setter in heavyweight cotton fabrics for shirts and hoodies.

JERZEES

Unisex Rugged Hooded Sweatshirt

Item # H12MR

6 Color Available

As low as \$35.58

MOQ 24



HEAVYWEIGHT FABRICS



Heavyweight Boxy Tee

Item # 3023CL
5 Colors Available
As low as \$14.38
MOQ 24



Garment-Dyed Cotton Tee

Item # 1301GD
6 Colors Available
As low as \$13.98
MOQ 24



7.5oz Heavyweight T-Shirt

Item # 4610
10 Colors Available
As low as \$18.12
MOQ 24



Paxton Heavyweight Hoodie

Item # CT100614
3 Colors Available
As low as \$68.64
MOQ 24

Oversized Apparel

The trend of wearing oversized shirts, jackets, and pants that are not fitted to the body has grown over the years. The upside to this trend is that people no longer need to size-up to get the desired look—apparel will come already oversized.



STANLEY
/STELLA

Changer 2.0 Crewneck

Item # SXU004

15 Colors Available

As low as \$38.56

MOQ 24

OVERSIZED APPAREL



Ladies Heavyweight T-Shirt

Item # 7610
11 Colors Available
As low as \$14.70
MOQ 24



Unisex Ledger Crewneck

Item # SXU029
9 Colors Available
As low as \$44.32
MOQ 24



Ladies Stella Ida Full-Zip

Item # SXW037
7 Colors Available
As low as \$48.46
MOQ 24



Ladies Sweatshirt

Item # 9087
12 Color Available
As low as \$36.98
MOQ 24

Vintage Country Club

An upscale twist on last year's retro trend, the vintage country club style features classic golf and equestrian apparel that makes people feel they are members of something exclusive and elite.



Perform Quarter-Zip Pullover

Item # EXP20PQ

3 Color Available

As low as \$29.60

MOQ 24



VINTAGE COUNTRY CLUB



French Terry Half Zip

Item # BW2407
4 Colors Available
As low as \$43.89
MOQ 24



Polo Collar Sweatshirt

Item # GDH490
6 Colors Available
As low as \$46.98
MOQ 24



Pique Performance Polo

Item # BB18221
5 Colors Available
As low as \$41.97
MOQ 24



Micropique Colorblock Polo

Item # ST741
6 Colors Available
As low as \$23.98
MOQ 24

Solid Fabrics

In 2025, the industry will see a shift away from heathered fabrics with a washed out, complex look toward more solid fabrics and colors like sage green, browns, and warm whites. This monochromatic style is expected to dominate the streets, making outfits sleeker and simpler while helping them stand out.

Stormtech Cascadia Thermal Jacket

Item # TRX-2M & TRX-2W

3 Color Available

As low as \$151.68

MOQ 24



SOLID FABRICS



Cooper Dry Hoodie

Item # SXU028
9 Colors Available
As low as \$60.28
MOQ 24



Sun Defender Long Sleeve

Item # CT106972
7 Colors Available
As low as \$37.58
MOQ 24



Atlas Hooded Sweatshirt

Item # mdp1652
4 Colors Available
As low as \$89.97
MOQ 24



Unisex Crafter Tee

Item # SXU007
27 Colors Available
As low as \$15.98
MOQ 24

Horizontal Split-Seam

Seen mainly on quarter- and half-zip jackets, this seam—originally popularized by North Face—is designed to provide color and texture blocking as well as to break up the fabric and draw attention to the front of the jacket.



MERCER+METTLE

Linear Texture 1/4-Zip

Item # MM3040

4 Colors Available

As low as \$41.98

MOQ 24



HORIZONTAL SPLIT-SEAM



Women's Crop Retro Top

Item # BW3515
12 Colors Available
As low as \$40.28
MOQ 24



Men's Motivate 3.0 Half-Zip

Item # M1389611
3 Colors Available
As low as \$72.98
MOQ 24



Aim 1/4-Zip Fleece

Item # NF0A8ENJ
3 Colors Available
As low as \$82.99
MOQ 24



Ascender II Soft Shell Vest

Item # 209047
2 Colors Available
As low as \$114.70
MOQ 24

Women's Polo Alternatives

New polo alternatives designed exclusively for women will gain significant attention in 2025. While polos are popular corporate apparel for men, women often find their shape unflattering. More unique necklines and sleeve options will be the highlight of this change.



MERCER+METTLE®

Women's Stretch Crepe Crew

Item # MM2015

4 Colors Available

As low as \$29.98

MOQ 24



WOMEN'S POLO ALTERNATIVES



Long Sleeve Blouson Top

Item # MM1019
4 Colors Available
As low as \$23.98
MOQ 24



Short Sleeve Dockside Shirt

Item # LW963
3 Colors Available
As low as \$34.99
MOQ 24



Tri-Blend Wicking Hoodie

Item # LST406
5 Colors Available
As low as \$24.29
MOQ 24



Raleigh Half-Placket Top

Item # DP122W
5 Colors Available
As low as \$31.50
MOQ 24



Activity of the Year: **Golf**

Last year, pickleball became the fastest growing sport in the world. This year, golf is set to be the activity of the year, and the promotional industry is embracing it. Between popular gold brand products and custom golf accessories, you will find the right golf product pair with your branding.

BRANDABLE GOLF BRANDS





Caves Quarter-Zip Pullover

Item # C11512
5 Colors Available
As low as \$145.48
MOQ 24

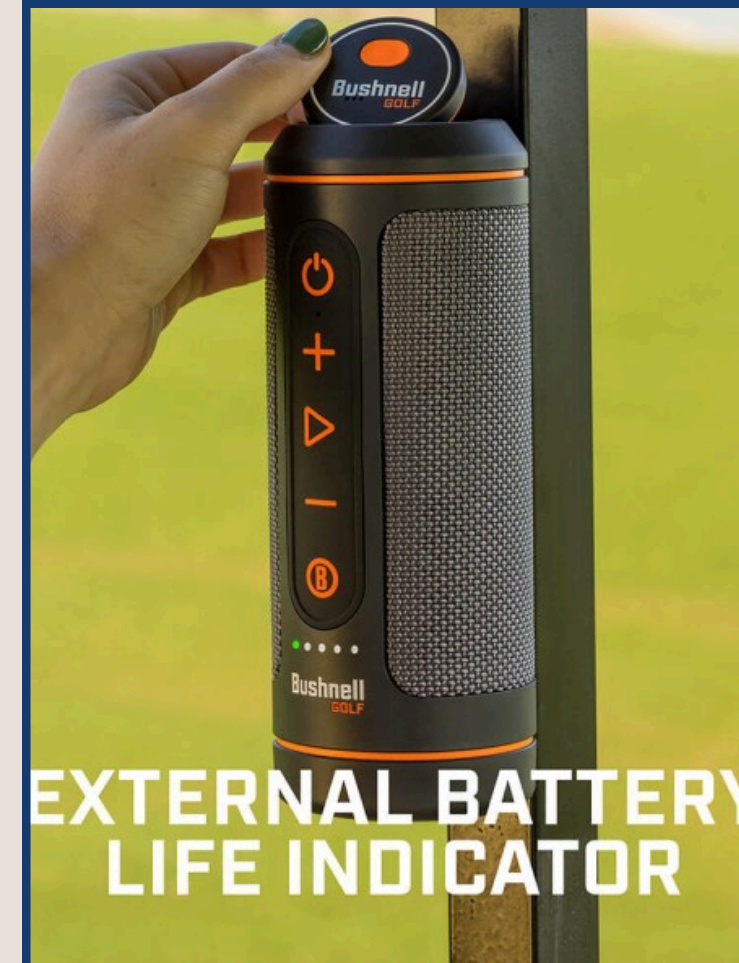


Custom Golf Ball Marker

Item # GBM100
Option to Add Hat Clip or Divot
As low as \$1.87
MOQ 250

Tee Time Golf Kit

Item # 7272
1 Color Available
As low as \$2.25
MOQ 150



Bushnell[®] GOLF

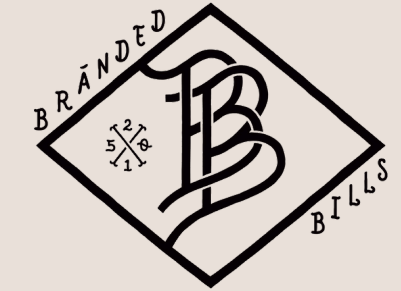
Wingman 2 Speaker

Item # BSL-WINGMAN2
1 Color Available
As low as \$168.99
MOQ 6



Men's James Polo

Item # SW2000
6 Colors Available
As low as \$70.28
MOQ 24



Curved Performance Cap

Item # 15047
4 Colors Available
As low as \$21.10
MOQ 24



Air Hybrid 2 Golf Bag

Item # NKN1003478
1 Color Available
As low as \$364.25
MOQ 5



E6 Golf Ball Sleeve

Item # BW3515
12 Colors Available
As low as \$40.28
MOQ 24



There are many other new products to start your new year.
For more options, reach out to marketing@onfulfillment.com